



# Logomats Beyond Your Imagination

#### Corporate Image, Branding, Advertising and Functionality

Representing the most advanced dye injection technology available, Milliken's COLOUR SYMPHONY™ HD logo mat system, allows us to create high performance mats featuring beautiful patterns, photo-realistic images and logos.

#### **COLOUR SYMPHONY™ HD offers:**

 A palette of 150 standard colours – to create even the most complex photo-realistic and logo designs as well as rich and saturated solid shades. In addition to our standard palette, our designers also have access to a bank of over 16 million colour possibilities.

 Higher definition, clearer text and more realistic effects – Colour Symphony™ HD operates at 76 dots per inch allowing us to achieve greater clarity of design, finer text definition, shadowing, shading and 3D effects.



# The Internet Logo System

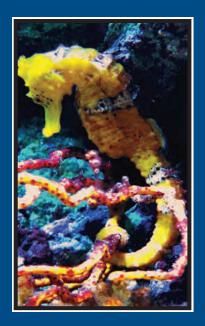
#### Online Design System

Artwork and logo mats can be ordered via our online system which is available to all customers. It is easy to use and speeds up the process of ordering artwork and logo mats.

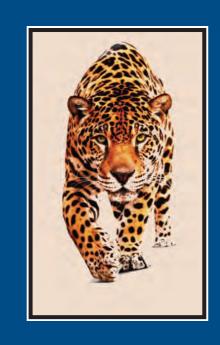
Using our online system, customers have direct 24/7 access to Milliken's design team. Artwork requests can be processed within 24 hours.

To request a password please contact: matsinfoeurope@milliken.com matsinfoasiapacific@milliken.com

# Photo Realistic Design

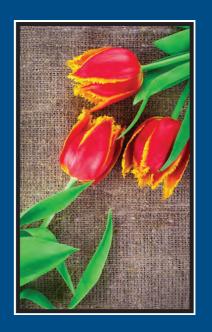


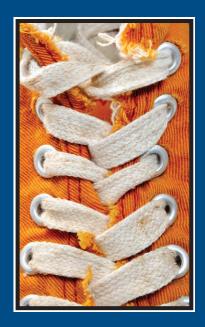




# Inspiration









# Supermarket Mats and Runners

Supermarket and grocery store floors need to be kept clean and safe. Milliken logo mats with Megahold™ backing offer superior stability on the floor and will help to protect against slip hazards. Innovative, colourful and photo-realistic designs offer branding opportunities that will allow retailers to enhance their environment and consumer experience.



# **Rubber Backing: Standard Construction**

Colour Symphony™ HD logo mats are manufactured with a nitrile rubber backing and reinforced rubber borders, this construction improves durability and increases resistance to damage during the laundry process.

The nitrile rubber backing also offers an overall lighter weight construction and therefore a more sustainable option for easier handling both in service and in the laundry.

The ability to create personalized labels on the rubber borders as well as the reverse of the mat is another option.

## Other themes













## Rubber Backing Options: Gripper™/3mm/Megahold™

- Nitrile rubber backing with Gripper™ is recommended for use on carpeted floors. Flat backing is recommended for hard floors.
- A 3mm rubber backing option is available (with or without borders) for specific installation requirements such as recessed floors or mat well installations. (Note: Milliken recommends adding 10cm to the width and length of the mat well measurement. In addition, the mats should be washed and dried three times prior to cutting and fitting).
- For areas with a high footfall and wheeled traffic, such as food stores, shopping centres and airports, the Megahold™ backing is recommended.

### Colour Symphony™HD $\mathsf{Colour}\,\mathsf{Symphony}^{\scriptscriptstyle\mathsf{TM}}\mathsf{HD}$ HD203 HD204 HD205 HD226 HD227 HD201 HD202 HD230 HD232 HD206 HD207 HD208 HD209 HD210 HD231 HD233 HD234 HD235 HD211 HD212 HD213 HD214 HD215 HD236 HD237 HD238 HD239 HD240 HD217 HD218 HD219 HD220 HD243 HD244 HD216 HD241 HD242 HD245 HD225 HD250 HD222 HD223 HD224 HD247 HD248 HD249 HD221 HD246 Colours are approximations only. Colours are approximations only.

## $\mathsf{Colour}\,\mathsf{Symphony}^{\scriptscriptstyle\mathsf{TM}}\mathsf{HD}$ $\mathsf{Colour}\,\mathsf{Symphony}^{\scriptscriptstyle\mathsf{TM}}\mathsf{HD}$ HD254 HD255 HD280 HD252 HD253 HD277 HD278 HD279 HD251 HD276 HD256 HD257 HD258 HD259 HD260 HD281 HD282 HD283 HD284 HD285 HD261 HD262 HD263 HD264 HD265 HD287 HD288 HD289 HD290 HD286 HD266 HD267 HD270 HD268 HD269 HD291 HD292 HD293 HD294 HD295

HD297

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HD300

Colours are approximations only.

HD274

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### Colour Symphony™HD $\mathsf{Colour}\,\mathsf{Symphony}^{\scriptscriptstyle\mathsf{TM}}\mathsf{HD}$ HD302 HD304 HD305 HD326 HD327 HD328 HD329 HD301 HD303 HD330 HD306 HD307 HD308 HD309 HD310 HD331 HD332 HD333 HD334 HD335 HD311 HD312 HD313 HD317 HD314 HD336 HD337 HD338 HD339 HD340 HD320 HD315 HD316 HD318 HD319 HD341 HD342 HD343 HD344 HD345 HD325 HD321 HD322 HD323 HD324 HD347 HD348 HD349 HD350 HD346 Colours are approximations only. Colours are approximations only.

## **Technical Specifications**

Product construction	HD printed tufted cut pile manufactured from high twist and heat set nylon 6.6 combined with 100% nitrile rubber backing
Sizes in cm (ca.)	Please refer to our price list
Fabric weight (ca.)	975 gms/m <sup>2</sup>
Total weight (ca.)	2560 gms/m <sup>2</sup>
Pile height	8 mm
Border thickness	2.1 mm
Fire classification	C <sub>fl</sub> - s1 (test EN ISO 13501)
Electrical behaviour	Antistatic (test EN ISO 14041)
Energy® backing	Allows optimum reduction of water during extraction process (reduces drying time)
Laundering	Please consult our Processing and Handling Guidelines for details
Warranty	Please refer to our written guarantee

All specifications are according to ISO 9001 Quality certification and ISO 14001 Environmental certification, and are subject to change to meet the ongoing improvements and innovation of our products

## **Design Specifications**

When ordering artworks for Colour Symphony<sup>™</sup> HD logo mats, we can create your design from almost any original reference. If possible, we prefer to receive artwork as a digital file. Save only what you want to appear on the mat – please do not include comments in the same file.

We can use most file types:

Digital:

Optimal: Vector files i.e. EPS, PDF, AI

Acceptable: Bitmap files: JPG, BMP, TGA, PCX, TIFF Not acceptable: GIF, MAC files, PowerPoint files, Word

documents and Internet files

If you supply a hard copy of your artwork:

Optimal: Original material

Acceptable: A high-quality computer print may be acceptable (on paper only). As large as possible up to A4.

Not acceptable: Avoid bending, folding, cutting or writing on the artwork. Artwork printed on tissue or a photo.

Text legibility is improved by using highly contrasting colours.

There is a tolerance of +/- 5 cm on logo and design mats and there will usually be shrinkage of 1-2% after the first couple of washes in industrial laundry equipment.

Colours shown in this brochure are a photographic representation only.

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