

NEWS UPDATE Autumn / Winter 2016

New & Improved B2B Webshop / Open 24/7



Earlier this month PFL launched the new and improved B2B webshop. Using the new webshop can give you enormous advantages and it's very user friendly. Check:

Live stocks before your customer leaves your premises
What orders you have pending
Up-to-date trade prices
View your account balance
Place an order on-line
Receive order acknowledgement before final sale

Contact your local area manager for further details or phone /e-mail daniel.martin@pfl.ie in our Limerick office.



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Increase in Company Fleet

PFL have recently added two new vehicles to our private fleet of trucks.

The new additions have enabled us provide a more comprehensive and personal service to our customers in the south and west of the country.



LIMERICK DUBLIN BELFAST













VIEW all of the latest **PRODUCT PROMOTIONS** at www.pfl.ie













Look out for the new Contessa designs

Sixteen stocked new colourways including 4 new natural plad designs have been added this Autumn to the stylish Contessa broadloom collection.

With such a wide selection of patterns from traditional to modern now available in this collection, all ex-stock in a 4m width, there is sure to be something to tempt your customer without concern for delay or quality.

Your local area representative to be calling on you shortly to update your POS display or you can give us a call and we will send your samples directly.



TWO new carpet ranges were introduced by Cormar Carpets earlier this year - the newly refreshed twist pile Oaklands Collection 50 with a choice of 20 home furnishing shades, 9 of them new in 80% wool 10% nylon 10% PP and **Boucle Neutrals** a wool rich loop pile carpet in three designs in contemporary neutral shades, made from 50% New Zealand Wool, 50% Polyester. Both ranges are suitable for extra heavy domestic and medium commercial use and are available exstock from PFL for quick delivery bringing the total number of Cormar Carpet ranges available exstock to seven.

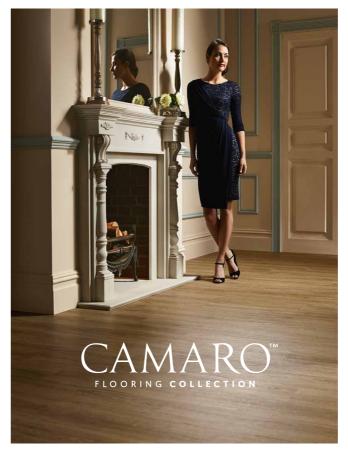
Just Launched 'Soft Focus'

Cormar Carpets introduced the new luxury ultra soft deep pile easy clean carpet Soft Focus at the Flooring show in Harrogate in September. **Soft Focus** is manufactured from 100% Finesse polypropylene for a finer softer look using two fold yarn with increased filaments for a luxurious silky feel. it is available in 13 plain shades from a neutral palette of greys and beiges. Soft Focus will be available to order ex-stock from PFL.











Brand New Camaro Collection

Polyflor's luxury vinyl tile collection **Camaro** has been updated to meet current interior trends. This exciting new range consists of 30 shades including 18 beautifully replicated wood designs and 12 stunningly detailed stone and man made material designs all created to offer a distinctive look whilst complementing a variety of residential and light commercial interiors. The new **Camaro** collection also features two out-of-the-box parguet wood effect flooring solutions and a salvaged timber mixed format design without the need for additional cutting.

The new collection is in stock now and available at the same price point as the original collection. Sampling and brochures can be ordered through any PFL office.







New Rhinofloor Five Star Elite Ranges Launching this Autumn

Three of the Rhinofloor Elite ranges are being refreshed this Autumn with some new eye-catching designs and colourways in Elite Professional, Elite Tiles and Elite Woods. These five star ranges represent the highest of manufacturing quality and come with a 20 year domestic warranty. Sampling is expected to be rolled out before the Christmas period. Contact your local area representative for further information.



Provincial Floorcoverings Ltd



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QUICK-STEP LIVYN Balance Glue + & Ambient Glue +



Following the introduction in May this year of Quick-Step Livyn Balance Glue + and Ambient Glue + we have had increased demand from customers to carry stock which we are pleased to report is now the case. These two ranges of luxury vinyl tiles have been specifically designed for glue down installation and are the perfect choice for busy environments with heavy foot traffic. Brochures and samples available on request from any PFL office.



Floorwise kick-off the Autumn season with another BIG **BONANZA** promotion. Chock-full of Floorwise award winning products the latest promotion gives you plenty of time and choice to collect enough materials and earn your One4all vouchers just in time for the busy Christmas period. The promotion runs from October 1st to November 30th 2016.

Hard wearing and functional the **Desso** carpet tile collections, Stratos, Grain and Essence Structure have been designed with affordable excellence in mind. With a strong line of commercial colours available across these three collections each range will bring it's own unique design opportunities to any commercial interior. Take a look at the colour swatches in the enclosed leaflet and see if you don't agree. Contact your local PFL office for sampling.





Get Away from it all with FORBO & PFL in 2017

Don't miss out on this fabulous all inclusive holiday offer from Forbo Flooring. You could easily be jetting off next September for a brilliant week at the four star Royal Andalus in laid back Playa de la Barossa, Andalusia. See enclosed letter for more details.



